



IFCA MSC BERHAD

BREAKING NEWS



Recipient of IBM Premier Partnership status

December 03, 2004



Dear Management of IFCA MSC Berhad,

I am pleased to tell you that your company has achieved the Premier ISV level within IBM PartnerWorld. Congratulations!

Premier level is by invitation only and reserved for IBM Business Partners that have made significant investments in IBM products and technologies and demonstrated their expertise through a combination of skills, solutions, revenue achievement and high customer satisfaction.

What does this mean to you? In addition to your ISV Advantage benefits, you'll now be able to take advantage of additional benefits available only to IBM Premier Business Partners, including the use of a new Premier Business Partner emblem and plaque, Premier Business Partner title, and additional Campaign Designer benefits.

We encourage you to use this new Premier emblem in your marketing and sales materials, Web site, business cards, and advertisements as a mark of your impressive business success and to communicate to your customers your relationship with IBM.

We also hope you're taking advantage of the IBM PartnerWorld Industry Networks for ISVs. The Industry Networks are Web-based communities that offer industry expertise, technical assistance, networking opportunities and industry-focused marketing and sales support. By combining this with your ISV Advantage and Premier benefits, you can make the most of your PartnerWorld membership.

Your Primary Company Contact will receive notification of your PartnerWorld Premier level status, including details on accessing the new emblem, guidelines and benefits.

If you have any questions regarding this promotion or the Industry Networks, please do not hesitate to contact your IBM ISV Advantage representative. Congratulations again on this significant achievement!

Sincerely,

Buell Duncan
General Manager
IBM ISV & Developer Relations

Updated by: Alfred PC Lau
Approved by: Tan Chen Meng
Department: Channels and Marketing
Date approved: 3rd December 2004