

# Intelligent management with "push technology"

**B**USINESS Management software continues to improve and expand their capabilities.

Software that streamlines front-office functions, like tee bookings, has been available for some time.

More recently however, software solutions have grown to include integrated financial modules that further improve efficiency - and reduce human error.

Now, IFCA Solutions (Information For Competitive Advantage) has led the software industry with the development of Push Technology.

Push Technology is a new method of information distribution.

Instead of having to go out and 'pull' information from the system, the information you want is 'pushed' to you according to your instructions.

Push Technology presents information as soon as it becomes available, and without having to take pains to check stacks of reports.

Push Technology empowers employees to serve themselves, to maintain and view the data that is important to them and to manage their own business activities.

At the heart of Push Technology is the Intelligent Workflow Engine - a dynamic and flexible tool that allows users to define the business processes and rules that apply to them.

It automatically distributes the relevant information when the defined conditions are met - giving the user greater control over their work environment.

Through the incorporation of Push Technology, IFCA software is transformed from a traditional transaction based processing system into an intelligence based processing system.

Placing relevant information at the fingertips of employees empowers them to achieve a more rapid reaction and response to the club's business needs, resulting in an increase in productivity and efficiency.

## Sanctuary Cove chooses IFCA

Following a 12-month business-process review, including a five-month tender process, Byte Power has been

appointed to supply Sanctuary Cove with an IFCA software management system.

Prior to its purchase by Mulpha International, Sanctuary Cove was operating with reduced internal efficiency due to the large scope of their business, which was compounded by a previous policy of 'best-of-breed' software.

The result was a collection of individual software packages that performed their specialised task - but with minimal integration with each other - creating double-entry issues, human error and a serious breakdown in work-flow practices.

As Australia's original, and one of the most prestigious gated residential communities, Sanctuary Cove has a diverse business scope including: two 18-hole Championship Golf Courses, Recreation Club (Tennis, Gym and Massage), Country Club, Food and Beverage, Event Management, Commercial and Residential Property Development, Management and Sales, Marina Berth Management and their Hyatt Regency Hotel.

The selection of Byte Power can be attributed to the fact that the IFCA software was the only package that could fully integrate every aspect of Sanctuary Cove's diverse business, into one end-to-end business management solution.

IFCA's integrated business solutions provide many benefits, one of which is single data entry and tracking.

In the case of Sanctuary Cove this means that they can now have a customer enter their operation, track and record their movements throughout their facilities for automated billing and historical purposes.

Also, every transaction can now be allocated against a project or department to provide real-time reporting for improved management.

The Sanctuary Cove Staff and Management are very excited by the numerous benefits that their new IFCA software solution will provide.

The decision to implement the Byte Power/IFCA solution signifies the end of an intensive year-long selection process.

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