

Mr. Ken Yong - Award Recipient

Technology Fast500 Asia Pacific 2004 – winner

Our next award recipient is a good example of a local young entrepreneur in Malaysia who saw a niche market that not many were paying attention to more than a decade ago and started developing software to fill the needs of this market and of course, along the way, build a very successful business, both locally and globally.

Mr. Ken Yong, the **CEO of IFCA MSC Berhad**, received his Master Degree in Computer Science from the University of Manitoba, Canada and started his early career life with Arthur Andersen.

After a short spell of three years with Andersen, Mr. Ken Yong decided that there was a much bigger niche market that needs to be filled and he decided to venture out on his own to develop application software for the property, construction, hospitality and finance industries. That was more than a decade ago.

To day, he owns and manages a Group of companies with its presence in countries such as Philippines, Indonesia, Thailand, Singapore, Vietnam, Myanmar, Hong Kong, South Africa, Kenya, Zimbabwe, Australia, Maldives, Jordan, UAE. He is personally spearheading the Chinese market with offices in Beijing, Shanghai and Guangzhou.

Along the way, the Group received various governmental recognitions as well as recognitions for the software from the respective industries.

Ken's hard earned effort came to a high point when **IFCA MSC Berhad** was listed on the MESDAQ market on the K.L. Stock Exchange (BURSA) on July 30, 2003.

With a Group workforce of more than 300 IT professionals and heavy emphasis in R&D to produce world class solutions, he is now ready and poised for the millennium to propel his Group into a much bigger global presence.
